

AI POWERED DIGITAL MARKETING COURSE

Learn How to Grow Businesses, Run Ads, and Rank on Google Using AI

Duration: 25–35 Hours	Practice: 15–20 Fun Projects	Goal: Build Your Marketing Portfolio
Instructor: Keshav Verma	Founder: Leworto Web Works	Experience: 10+ Years in IT & Marketing

COURSE OVERVIEW

This simple, step-by-step course is made for beginners who want to learn modern digital marketing using the power of Artificial Intelligence (AI). We do not just teach old marketing ideas—we show you exactly how to use AI to find clients, design professional graphics, write ad copies, optimize websites for search engines, and grow online businesses easily.

By the end of this course, you will have your own personal collection of 10+ completed marketing projects (like live ad campaigns, social media calendars, and AI-optimized websites) to show off to clients or future employers!

COURSE FEES & CLASS TYPES

Choose the best way for you to learn. If you want to watch the lessons later or review them anytime, you can add lifetime recorded video access to your course.

How You Will Learn	Live Classes Only	Live Classes + Recorded Videos
Online Live Classes (Learn from home)	₹15,000	₹20,000
Offline Face-to-Face Classes (Learn in classroom)	₹25,000	₹30,000

WHAT YOU WILL LEARN TO DO

AI Marketing Basics Learn how AI is changing digital marketing, running social media ads, and helping websites grow today.	Talking to AI for Marketing (Prompts) Learn the secret text commands to make AI write irresistible ad copy, landing pages, and email sequences.
Smart Competitor & Market Research	AI SEO & AI Engine Optimization (GEO/AEO)

Use AI to instantly look up your competitors, study customer behavior, and find top trending keywords.

Ad Copies & Marketing Slides

Make AI write Google and Meta ads, create standard blogs, and instantly design professional pitch decks.

Voiceovers & Audio Commercials

Create dynamic background tracks for your ads and generate realistic human voices for video voiceovers.

Automating Social Media Posts

Connect your tools to automatically schedule posts, reply to customer comments, and send automated emails.

Learn how to optimize your client websites so they get recommended first when people ask AI tools like ChatGPT or search engines.

AI Video Ads & Social Media Post Makers

Create beautiful graphic assets, design product layouts, and make social media video commercials easily.

Marketing Landing Pages

Build and launch high-converting marketing landing pages and responsive simple websites from scratch without coding.

AI-Driven Sales & Growth Management

Use smart AI sheets and dashboards to monitor sales metrics, track client leads, and organize your marketing pipelines.

12 SIMPLE COURSE MODULES

Module 1: Intro to AI Digital Marketing

Easy terms, basic marketing models, and what AI can do for brands.

Module 2: How to Talk to AI for Copywriting

Easy text templates to get high-converting sales copies and ad headlines.

Module 3: Strategic Marketing Workspaces

How to build dedicated asset folders, save branding notes, and isolate marketing files.

Module 4: Super Fast Competitor Analysis

How to research top market gaps, study competitors, and double-check stats fast.

Module 5: Content Calendars & Presentation Designs

Writing weekly content strategies, automated email lists, and professional pitch slides.

Module 6: Video Ad Assets & Graphic Design

How to generate high-quality images, clean up logos, and make short commercial clips.

Module 7: Synthetic Audio Commercials

Creating background jingles, sound bytes, and realistic text-to-speech audio advertisements.

Module 8: Zero-Code Landing Page Synthesis

How to build a functional marketing lead page step-by-step using text prompts.

Module 9: Automating Marketing Workflows

Connecting social media, text messages, and web forms to run automatically.

Module 10: Freelancing & Running a Marketing Agency

How to use AI to find global clients, write contract pitches, and manage project pricing.

Module 11: Daily Productivity & Reporting

Making marketing data charts, auto-generating

performance summaries, and optimizing Excel lists.

Module 12: Final Campaign Portfolio Collection
Finishing your 10 live marketing projects to show potential clients or companies.

POPULAR AI TOOLS YOU WILL LEARN

What it Does	The Tools You Will Use
Smart Chat Tools	ChatGPT, Claude, Gemini, Kimi, Grok, DeepSeek
Research & Fact Finding	NotebookLM, Perplexity
Instant Presentation Makers	Kimi, Gamma
Easy Website Builders	Antigravity, Lovable, Bolt
Image & Photo Makers	ChatGPT Images, Midjourney, Flux, Leonardo AI, Ideogram
Video Makers	Google Veo, Kling, Runway, Pika, Luma
Music & Voice Track Makers	Suno, Udio, ElevenLabs
App Connectors & Automations	n8n, Zapier, Make
Custom AI Helpers	ChatGPT Projects, Claude Projects, MCP Basics

HOW WE TEACH YOU

20% Simple Concepts Easy explanations of marketing rules without boring talk.	40% Live Practice Watch the teacher build active marketing campaigns live.	30% Your Turn Practice setting up ads and graphics yourself.	10% Fun Homework Small exercises to make sure you understood the layout rules.
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WHY STUDENTS LOVE THIS COURSE:

- **No Marketing Background Needed:** You do not need to know any complex advertising software to start.
- **100% Practical:** Every lesson focuses on bringing visibility, sales, and traffic to real businesses.
- **Expert Support:** Learn directly from a friendly teacher with 10 years of real web and marketing experience.
- **Build a Portfolio:** Leave the course with 10+ real marketing materials ready to show off on your resume.

- **Up-to-Date:** Learn advanced strategies like Answer Engine Optimization (AEO) and Generative Engine Optimization (GEO).

READY TO RULE THE AI MARKETING WORLD?

Join hundreds of friendly students and start building your modern digital marketing career today!

Official Website: lewortocourse.in

Follow Us: [@leworto_courses](https://twitter.com/leworto_courses)

Your Teacher: Keshav Verma

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Learn AI. Build. Automate. Grow.